

Visit Norton Online



DIY/Contractor Website – Sanding Made Easier!

Whether you are looking for a sanding solution or an abrasive product to fit your power tool, our website puts Norton product and application information at your finger tips. Developed for the Do-it-Yourself looking for assistance with their home improvement and renovation projects.

www.nortonabrasives.com/consumer

NORTON

THE MUSCLE BEHIND THE MACHINE™

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2-in-1 Hand & Pole Sander Kit



TECHcheck

PAINT MARKET

Product:

Norton 3X WallSand 2-in-1 Hand & Pole Sander Kit

Availability:

Kit Contains: extra large, medium grit sanding sponge; universal base with patented sponge clips; hand sander handle; and pole sander attachment.

Application:

Provides the end-user with an all-in-one tool for sanding drywall seams and patching plaster on walls and ceilings.

Target End-User:

Professional contractors and do-it-yourselfers who want to save time and money with a versatile tool.

Benefits for Retailers:

- Economical option for consumer to own both tools - also fits standard drywall sheets and screens
- Less SKUs in set - 1 SKU replaces 2
- Unique, easy to use tool that could help increase sponge sales

Product Attributes for Customers:**Features**

- Patent pending, ergonomic handle
- Patented sanding sponge clips
- Versatile sanding base
- Patent pending V-groove system
- Extra large sponge, coated 4 sides

Benefits

- Handles change from hand sander to pole sander with the snap of a button
- Reduces fatigue and improves control
- Holds sponge securely in place while allowing fast and easy changing of sponge
- Removal of clips allows use with drywall paper sheets or screens
- Can be used with other Norton extra large V-groove sanding sponges
- Lasts longer than sandpaper - rinse and reuse
- Resists tearing and shredding
- Ideal for sanding entire drywall joint in single pass

What to Remember:

Innovative sanding system for all drywall sanding products with the snap of a button.

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