

# VISUAL MERCHANDISING SOLUTIONS FOR ABRASIVES

While end-users count on Norton for innovative and affordable product leadership, retailers rely on Norton merchandising for high impact at point-of-sale. As an abrasive category manager attuned to the retailer's needs, the Norton brand provides the opportunity for a high profit per square foot, with minimal investment or risk. Throughout these pages, we showcase key "best sets." These offer a starting blueprint of the best selling products for the category in an easy-to-shop layout to help visualize Norton right in the aisle. From smaller sets for paint, hardware stores and mass merchandisers to the industry's largest selection for warehouse home centers, Norton delivers performance.



Set dimensions: 48" wide x 60" high



Set dimensions: 30" wide x 60" high

## PACKAGE SIZE AVAILABILITY



**Handy Pack**  
For the do-it-yourselfer.



**Job Pack**  
For the professional contractor or serious do-it-yourselfer.



**Bulk**  
For the large contractor or for the retailer who wants single sheet selling.



**Self-Merchandising Display Case**  
For merchandising flexibility and restocking efficiency.



Set dimensions: 48" wide x 36" high



Product solutions for everyday home improvement projects to contractor renovations.



## OFF SHELF DISPLAYS



### Generic Sponge Dump Bin

- Part number 07660703857 9
- empty corrugated display for cross merchandising any sanding sponges in dump bin style
- disposable displayer
- 1 unit/box



### 3X Small Area Dump Bin

- Part number 07660705270 4
- 100 Medium Sponges of 02648
- use to cross merchandise 3X small area sponges in high traffic areas
- Dimensions: 30-1/2"H x 15.5"W x 15.5"D
- Weight – 9 lbs.
- Cube – 1.5 cu. ft.



### MultiSand Bonus Pack Display

- Part number 07660702670 5
- 75 Fine/Medium Sponges of 02081
- Dimensions (assembled): 42"H x 17"W x 17"D (shippable): 21"H x 17"W x 17"D
- Weight – 25 lbs.
- Cube – 3.5 cu. ft.



### 3X Extra Large Sponge Display

- Part number 07660704745 8
- 96 Medium Sponges of 03859
- Dimensions: 41.5"H x 15.5"W x 20"D
- Weight – 25 lbs.
- Cube – 7.4 cu. ft.

## RACKS FOR BLADES AND GRINDING WHEELS



### Short Peg Rack

- Part number 07660702270 7
- holds 4", 4-1/2", 5" bulk depressed center wheels, cut-off blades or fibre discs
- over tag area for price label
- empty wire displayer
- 6 units/box



### Single Stack Blade Rack

- Part number 07660702273 8
- holds 6-1/2", 7", 8", 10" bulk cut-off blades
- holds 7" bulk diamond blades
- holds 5", 7", 9" bulk fibre discs
- display on pegboard or shelf
- front plate for pricing and store info
- empty wire displayer
- 2 units/box



### Long Peg Rack

- Part number 07660702271 4
- holds 7" hubbed depressed center wheels
- holds other mid-size diameter discs requiring better dispersement of product weight
- over tag area for price label
- empty wire displayer
- 2 units/box



### Record Slot Wheel Rack

- Part number 07660702269 1
- holds 12", 14" or 16" bulk cut-off blades, chop saw blades or diamond blades
- can fit 2 sku's per rack or 1 sku, doubled up
- display at base due to product weight
- wire displayer (product not included)
- 2 units/box



### Pocket Wheel Rack

- Part number 07660705347 3
- holds 12" blades in bottom pocket and 12" or 14" in top pocket
- fits 2 sku's per rack or 1 SKU, double faced
- design more evenly distributes product weight and provides enhanced visibility of item(s)
- wire displayer (product not included)
- 1 unit/box



### Basket Bench Wheel Rack

- Part number 07660702272 1
- holds 6" – 8" bench & pedestal wheel boxes
- can also hold 7" job pack circular saw cut-off blade boxes
- front plate for pricing and store info
- wire displayer (product not included)
- 2 units/box

## RACKS FOR SHEETS



### 9" x 11" Sheet Merchandiser

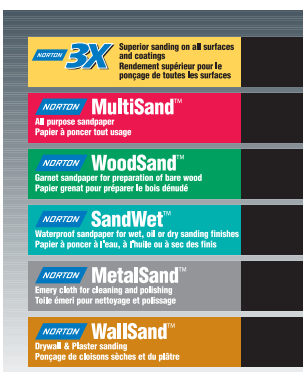
- Part number 07660701113 8
- displays 9" x 11" bulk sheets, job packs, and handy packs
- individual, stackable trays from bottom to top for sturdy, free-standing counter display or pegboard/wall mounting without front to back movement
- durable wire gauge to withstand wear; won't bend or sag
- full width, front plate for quick product identification
- 4 trays/box

### Product Identification Strips

- Part number 07660703963 7
- must order with 9" x 11" Sheet Merchandiser (#01113)
- adhesive backed label for quick attachment
- color coded to match product category, bilingual
- individual grit labels provided to customize at retail
- 1 set/envelope

### Grit Guide Header

- Part number 07660701967 7
- use with 9" x 11" Sheet Merchandiser (#01113) or any hand sanding set
- 11" w x 12" h header for selecting the right 9" x 11" sheet by application
- color coded to packaging, bilingual
- 1 unit/box



### 3-Way 9" x 11" Handy Pack Sheet Rack

- Part number 07660702296 7
- vertical, space saving 3-pocket rack for 9" x 11" handy packs
- sits on counter/shelf, mounts to an upright beam using washers on back to bolt through or hangs on pegboard
- price tag area per grit
- each pocket fits 15 packs
- 1 unit/box



### 9" x 11" Handy Pack Spacesaver Merchandiser

- Part number 07660748932 6
- space saving 3-pocket rack hangs on pegboard to display 9" x 11" handy pack sheets
- can be used horizontal (as shown) or vertical
- each pocket fits 15-20 packs
- 1 unit/box

# SAINT-GOBAIN IS COMMITTED TO BEING COMMUNICATIONS AND ENVIRONMENTAL LEADER

## 24/7 Online Information

Along with an updated, easy-to-navigate look, the Norton web site continues to evolve in order to provide fuller content with enhanced product information and application solutions. Our goal is to tie our printed materials more closely with our electronic tools so that finding what you need is simple and productive. Our product search catalog will become more interactive with links to safety tips, MSDS sheets, photography, case histories, etc.

[www.nortonconsumer.com](http://www.nortonconsumer.com)



Just like our product innovation, we are also dedicated to being a leader in green practices. As we transition to more electronic communications, our aim is to enhance the speed of information to you, allow you to print on demand just what you need, and give you more online tools to find the products and solutions for the application at hand.

